



**BAY AREA
APARTMENT ASSOCIATION**

Associate Membership Information

Bay Area Apartment Association
6107-B Memorial Highway
Tampa, Florida 33615
813-882-0222 | 800-344-9373

Call For Volunteers

BAAA WANTS YOU!

Committees are one of the most productive tools an association has to accomplish the organization's goals and objectives. Whether you are chairing a committee or are a committee member, you face the challenge of getting involved in the work the committee was formed to accomplish.

Your contributions and your participation on the committee will determine its success or failure. Enthusiasm is contagious.

The recommendations of a committee can have a direct impact on the decisions made by the officers and the board of directors of the association. The energy you put into your work on the committee can have a direct influence on the direction your association takes.

COMMITTEES AT A GLANCE...

MEMBERSHIP

One of the most important committees in the association is the Membership Committee. Its job is to add new members and also to retain the existing membership.

Membership Subcommittees:

- Calling
- Renewal & Retention
- Benefits
- Recruitment

LEGISLATION

This committee provides the association with up-to-date information

on local, state and national legislative activities affecting the multihousing industry.

EDUCATION

This committee is responsible for overseeing the association's educational programs. It helps develop and plan seminars, classes and workshops for the association.

WAYS & MEANS

Ways & Means develops two fund raising projects for the association each year. They then implement the project and provide the volunteers to organize and conduct the events. Association budgets depend greatly on the success of this committee.

TRADE SHOW

This committee is responsible for planning and conducting the annual Trade Show. The theme, exhibitor space rental, date of show and other relevant activities are chosen by this committee.

COMMUNITY SERVICE

This committee and its volunteers are dedicated to organizing events that will help contribute funds to and services to Bay area charitable organizations.

If you would like to join a BAAA committee, please fill out the form provided.

If you have any questions, please call the BAAA offices at:

(813) 882-0222

1-800-344-9373

www.baaahq.org

Bay Area Apartment Association

Committee Membership Application

Please fill out completely.

Name _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____ E-mail: _____

I would like to join the _____ committee.

If space is not available, my second choice is _____

Please complete form and mail or fax to:

Bay Area Apartment Association
6107-B Memorial Highway
Tampa, Florida 33615
Fax: 813-884-0326

Associate Member Spotlight of the Month

Associate Members of the Bay Area Apartment Association have the opportunity to become the "Spotlight of the Month" company. In order to make sure that all Spotlight companies receive the most favorable response for their "month" these guidelines have been developed to assure your success.

SPOTLIGHT GUIDELINES

■ All materials that you wish to mail out and/or distribute in conjunction with your Spotlight month must be cleared through the Associates Council President's office and the BAAA office.

■ You will have a half page area in the Bayline Magazine free of charge. The information submitted should be about your company: what type of business, services offered, and how your business can help the multi-housing industry. You may include your company logo and photos of staff or product. Please submit your copy to BAAA office by the first Friday of the month preceding your month (i.e., If you are the Spotlight for April then we would need your materials by the first Friday in March.)

■ Application for the Spotlight position must be sent to the BAAA office. You must be a member in good standing before application.

■ After receipt of application, you will be placed on the active waiting list and informed of your month in as much advance time as possible.

■ You will be provided with a table

at the dinner meeting and will be recognized from the podium during the meeting. Please let the BAAA office know of any special plans you have such as a raffle, give-away drawing, etc.

■ The Spotlight table must be set up by 6:00 p.m. the day of the dinner

meeting. Please have your representatives in place to meet and greet attendees by 6:00 p.m.

■ Please clear your table of any materials that you wish to keep after the meeting. Any materials left after the meeting will be discarded.

SPOTLIGHT OF THE MONTH APPLICATION

Date _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

Contact Person _____

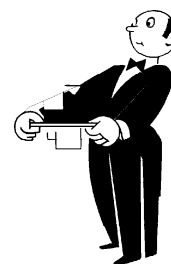
YES! Our company wishes to participate in the Associate's Spotlight program. We understand that there is a waiting list and that we will be notified as soon as possible of our month.

Our company's primary product or service is:

We will abide by the Spotlight Guidelines and will furnish the editor of the *Bayline* Magazine with our information for the Spotlight page by the first Friday of the month preceding our month.

**Please return to:
6107-B Memorial Hwy / Tampa, FL 33615
or fax back to BAAA at: (813) 884-0326
Questions? Call (813) 882-0222**

Menu of Services



Appetizers to Get You Started

The National Apartment Association offers: special rates on car rental through Alamo, Avis and Hertz; overnight shipping through Airborne Express with up to 40% savings; hotel accommodations through the Quest Program that can save you up to 50% on more than 1,700 hotels nationwide; long-term disability insurance through American Buying Corporation; long-distance service through MCI or Sprint with savings up to 30%; and a special MasterCard offer from MBNA.....*Market Price*

Entrees (with Staff Support Included)

Monthly Meetings

Give Regular and Associate members the opportunity to network and hear interesting speakers focusing on the industry and are held at a variety of locations to meet the members' needs.....*From \$25.00 to \$35.00*

An Associate meeting is held quarterly for the Associate members to compare ideas and gather information for competing in the industry.....*\$25.00*

Education

A wide variety of seminars and workshops to enhance your professional edge presented yearly.....*Market Price*

Legislative

FAA & NAA lobbyist working on issues for you.....*No Charge*

Availability Survey

First and Third Quarter Availability Survey performed every year with information regarding occupancy, pricing, unit types, trends, and much more.....*\$39.00 Per Issue*

Annual Trade Show

Provides Regular members the opportunity to view over 100 exhibits and to take advantage of educational seminars. Associate members/exhibitors have an audience of approximately 1000 property management professionals.....*Free Admission/Booth Prices Vary*

Auction

Members have the time of their life and the chance to purchase goods and services at thrilling discounts. The Auction benefits the BAAA general fund for educational programs.....*Market Price*

Monthly Magazine

Bayline Magazine keeps you updated on industry-related topics and offers an opportunity for Associate members to advertise to a direct market.....*No Charge/Advertising Rates Vary*

Side Dishes to Compliment Your Membership

Custom Research Package

Offers members a custom survey tailored to your needs by Triad Research & Consulting, Inc.....*Market Price*

Library

The BAAA Library contains books and videos helpful to your personal growth.....*Market Price*

Marketing

Marketing services using desktop publishing are available for the design, type and printing of anything from a flyer to a company identity package.....*Market Price*

Legal Counsel

Most BAAA attorneys offer complimentary advice on matters dealing with the industry.....*No Charge*

Employee Relations

IER: Integrated Employer Resources has the answers to all your employee relations questions.....*No Charge*

Desserts That Make You Feel Good

Community Service

BAAA supports and participates in various charitable organizations throughout the year.

Socials

Social event offers a great opportunity for networking, relaxation and of course, fun. The Annual Holiday Party is a gala event.

Special Achievement Awards

These awards are given to the "cream of the crop" in various categories related to their performance in the industry throughout the year.